

## TOP TRENDING **'TWEAKMENT'**

The nonsurgical trend that will improve how your skin looks – not only instantly – but also accumulating with longer term results!

he days of having to go under the scalpel to give your face a youth boost are over. We're now living in the era of injectable 'tweakments'. Ok, there's nothing new about using wrinkle reducing and dermal filler injectables to reduce wrinkles and add volume to your cheeks, but now there's a NEW injectable that will moisturise from the inside out, boosting hydration and remodelling ageing and sagging skin... say hello to Profhilo<sup>®</sup>.

Profhilo<sup>®</sup> has opened up a new injectable category called, bioremodeling. It is not a dermal filler or biorevitaliser.

Profhilo<sup>®</sup> is the first BDDE-free stabilised injectable hyaluronic acid-based product for treating skin laxity.

Profhilo<sup>®</sup> has one of the highest concentrations of hyaluronic acid on the market (64mg / 2ml) which boosts and hydrates the skin, but also remodels ageing and sagging tissue.

Profhilo<sup>®</sup> delivers great results as a treatment on its own or in combination with other aesthetics treatments currently on offer.

## WHAT'S THE BUZZ ON PROFHILO®?

The first of its kind, Profhilo<sup>®</sup> is a revolutionary beneath the skin, hyaluronic acid moisturising treatment. It's unique formulation of high and low molecular weight hyaluronic acid is one of the highest concentrations on the market. When injected into skin it stimulates the skin cell receptors to counteract skin laxity and improve and restore firmness of the skin.

> *For further information, samples, images or to book a treatment please contact:* **Jenny Pabila** jennypabila@nichepublicrelations.com | +44 7971 032 570

## **HOW DOES IT WORK?**

Ultra-pure hyaluronic acid is precisely injected into the area being treated. Then, unlike wrinkle reducing and dermal filler treatments, Profhilo<sup>®</sup> stimulates collagen and elastin, improving hydration in the deeper layers of the skin. As a stabilised product, Profhilo<sup>®</sup> has a prolonged action in the skin. During this time the stimulation of 4 different types of collagen and elastin takes place by slow release of hyaluronic acid. Results include the improvement of the skin's texture, firmness and radiance in addition to reducing the appearance of fine lines and wrinkles.

**TELL US ABOUT THE 'TWEAKMENT'?** Profhilo® can be used by patients of all ages and is the perfect solution if you're looking for youth boost for your skin but don't want dermal fillers or wrinkle relaxing treatment. The injections are strategically placed at key points to rejuvenate the skin's own collagen-making abilities. It can be used on numerous areas such as the face, hands, neck, and chest and it can be used on its own or in combination with other aesthetics treatments currently on offer. Two treatments

are recommended, spaced four weeks apart, and you'll see the benefits from six-nine months.

## WHAT ARE THE RESULTS?

The powerful moisturising properties and hyaluronic acid combat the signs of fine lines and wrinkles whilst deeply hydrating the skin and restoring a youthful glow. The stimulation (after having the Profhilo® treatment) results in significant tissue improvement. Which means we cannot say that Profhilo® is a skin booster as it also has a significant tightening and lifting effect on the tissue. It is a great 'first step' treatment as it acts directly on skin laxity and can also improve the appearance of uneven skin tone, pores and dull pigmented skin as part of a bespoke skin programme.